

# Cross-modal recruitment of auditory and visual cortices following brief exposure to bimodal stimuli

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## Introduction

Recent neuromagnetic recording and functional neuroimaging evidence from silent reading of written text or musical notes suggest that exposure to only the visual component of words and musical notes can lead to the activation of auditory areas. Conversely, voices of familiar individuals have been shown to cause activation in the FFA.

## Purpose

To test the hypothesis that cross-modal recruitment of auditory and visual cortical areas would only occur when stimuli had been pre-associated.

## Methods

### Stimuli

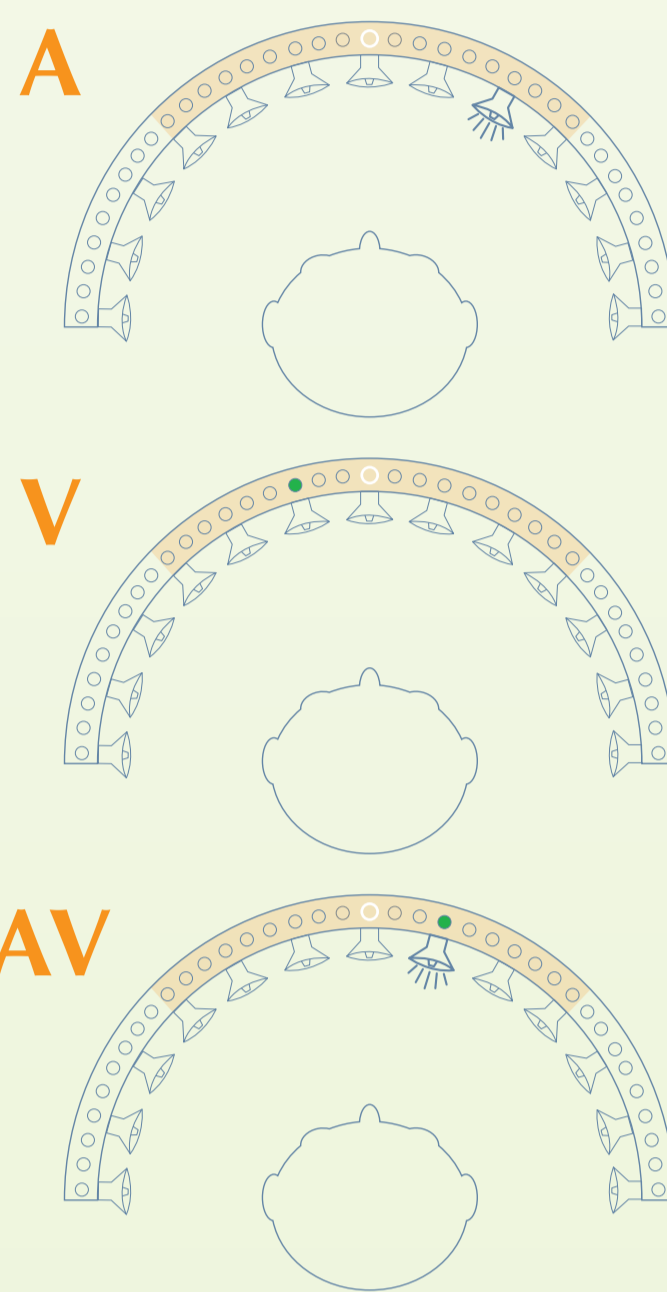
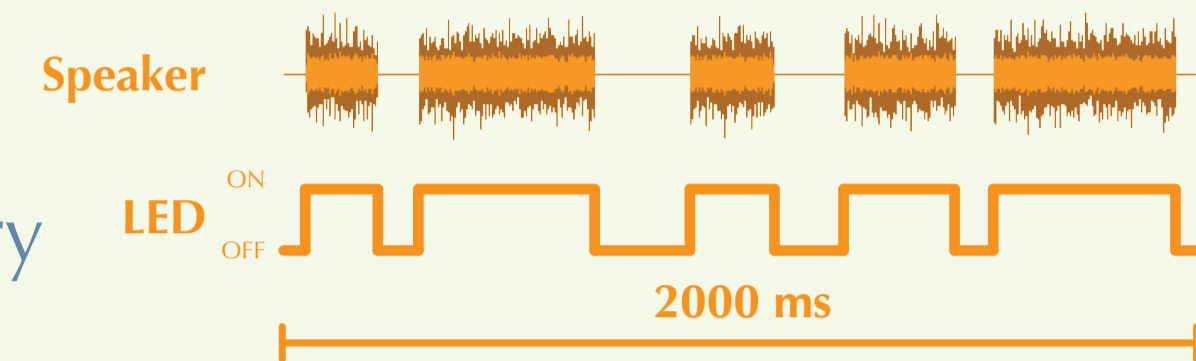
- Simultaneous or separate sequences of white-noise bursts and/or LED flashes (see above).

### Experimental design

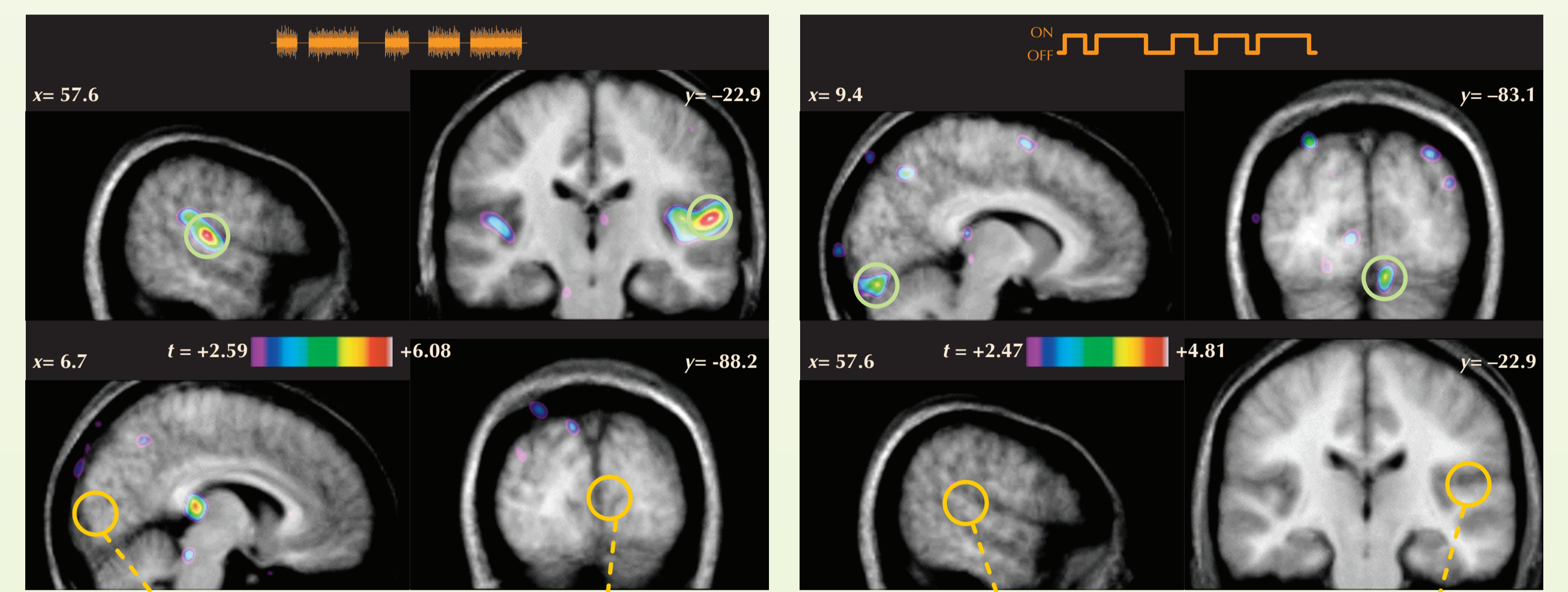
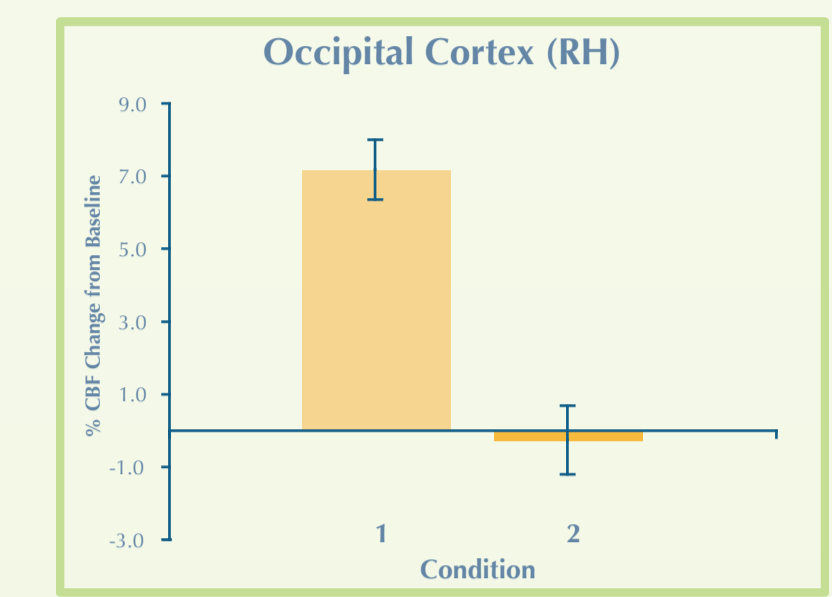
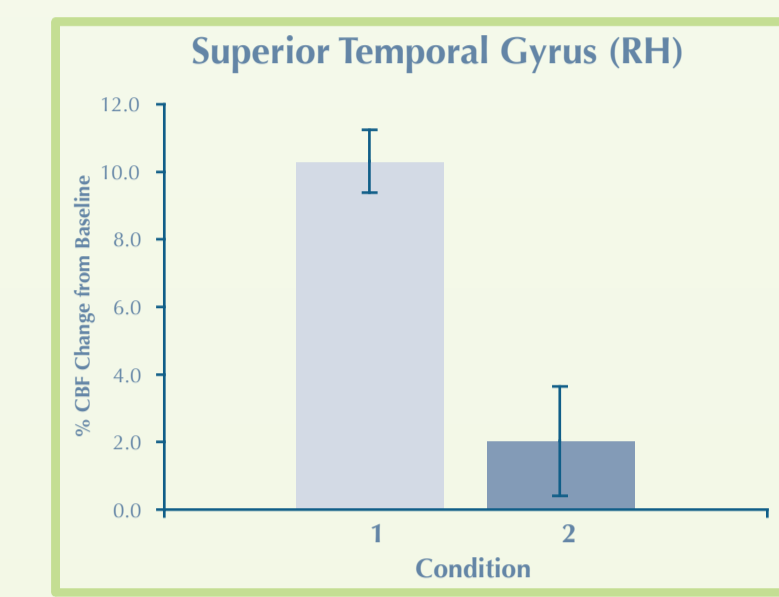
- Condition 1: Scanned while exposed to either the auditory (A) or the visual (V) components of the bimodal stimuli.
- Condition 2: Pre-exposed to the bimodal stimuli (AV); subsequently, same as Condition 1.

### Participants and apparatus

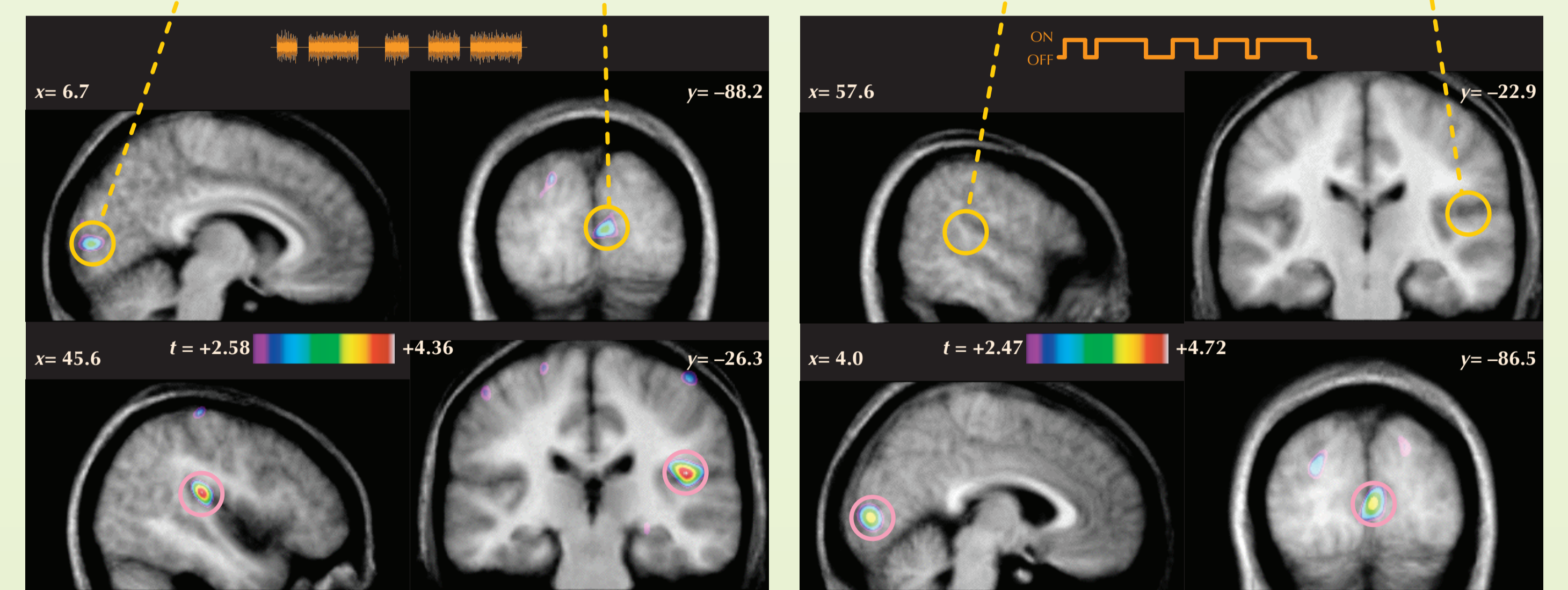
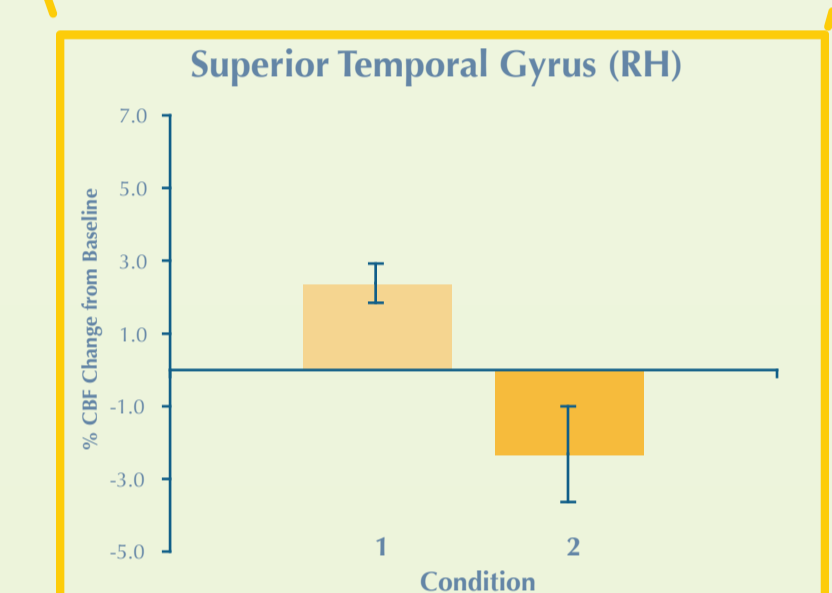
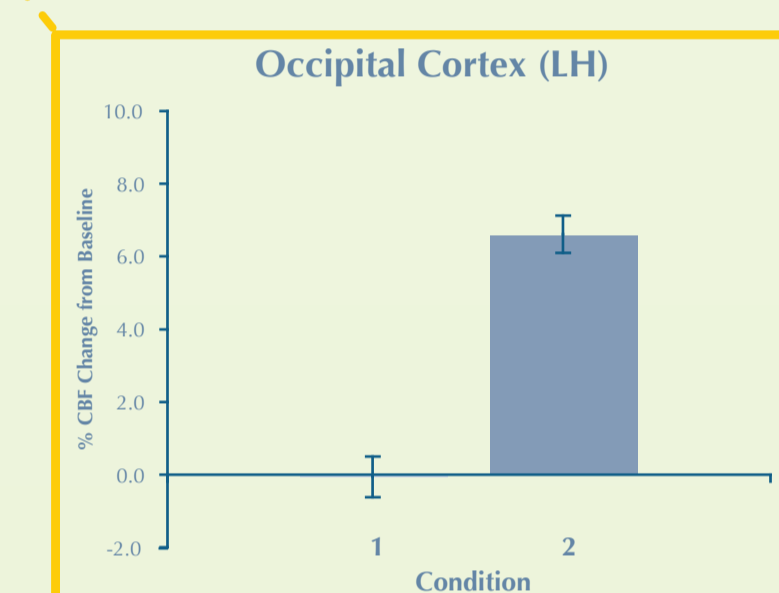
- For Condition 1, 12 (6 female) and for Condition 2, 13 (6 female) young, healthy right-handed individuals were recruited.
- Stimuli were presented using a circular array (radius 24 cm) containing mini speakers and LEDs positioned 15° and 5° apart, respectively.
- Cerebral blood flow was measured with a Siemens HR+ scanner and the H<sub>2</sub>O<sup>15</sup> bolus method.



## Cross-modal Recruitment (Stimulus – Fixation)

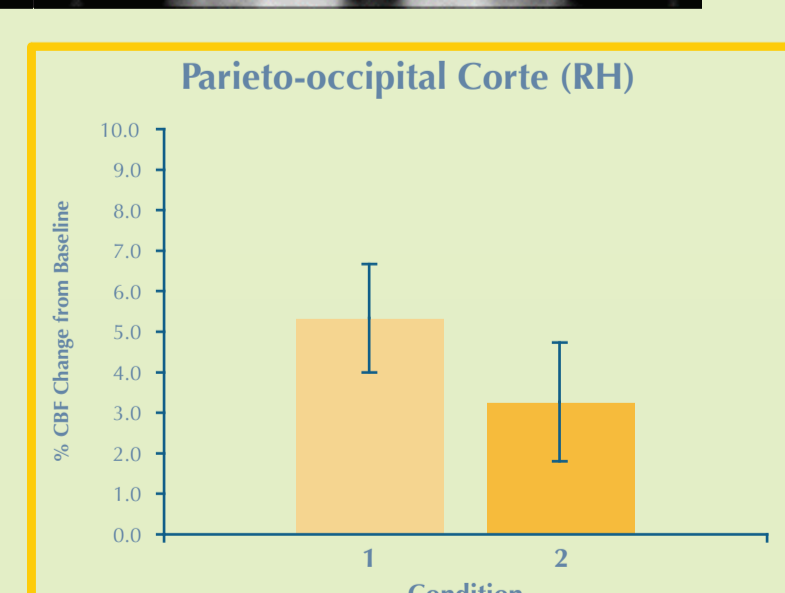
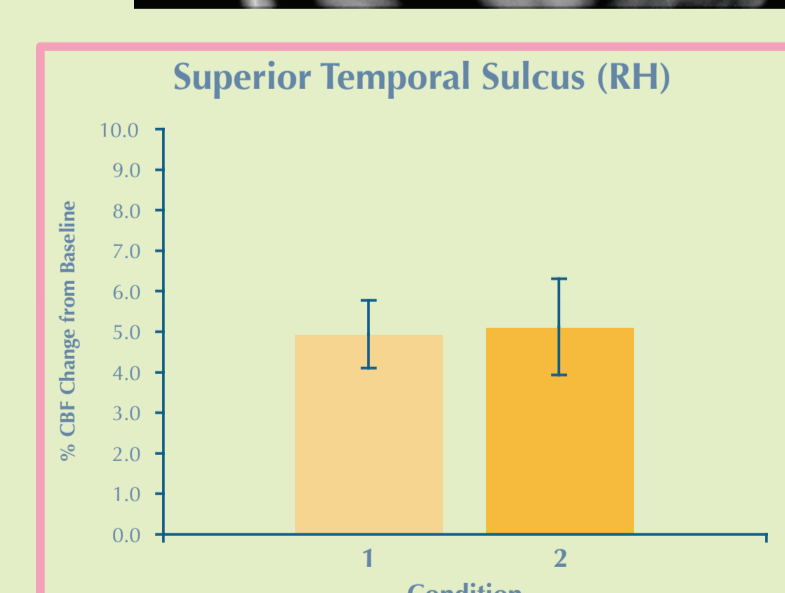
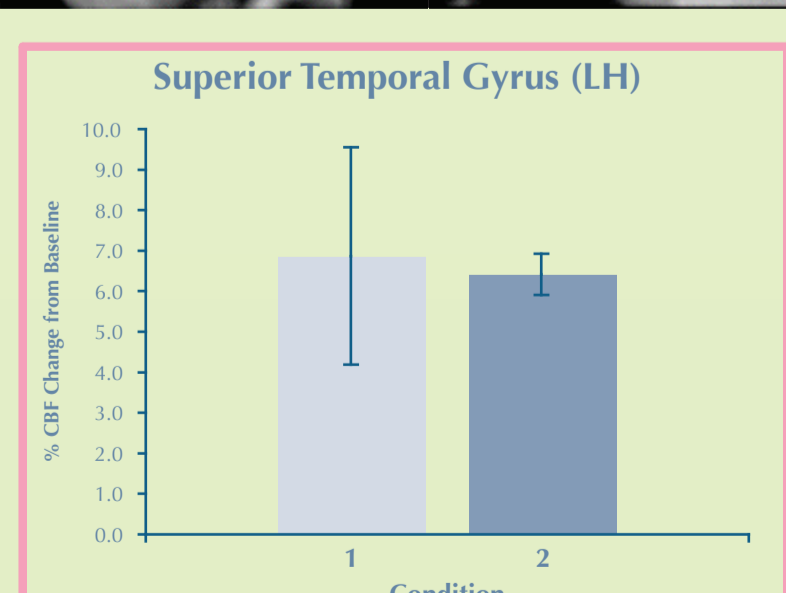
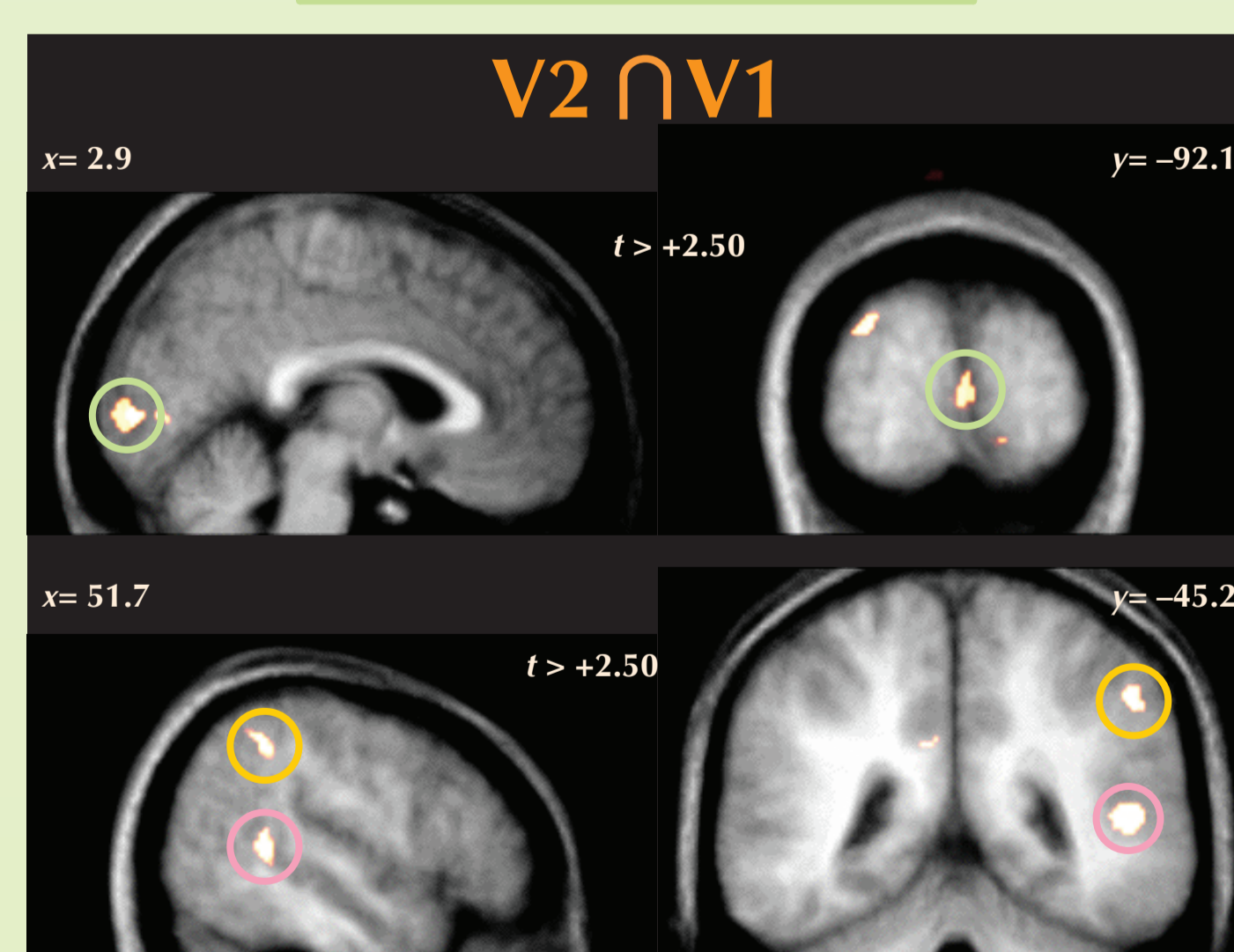
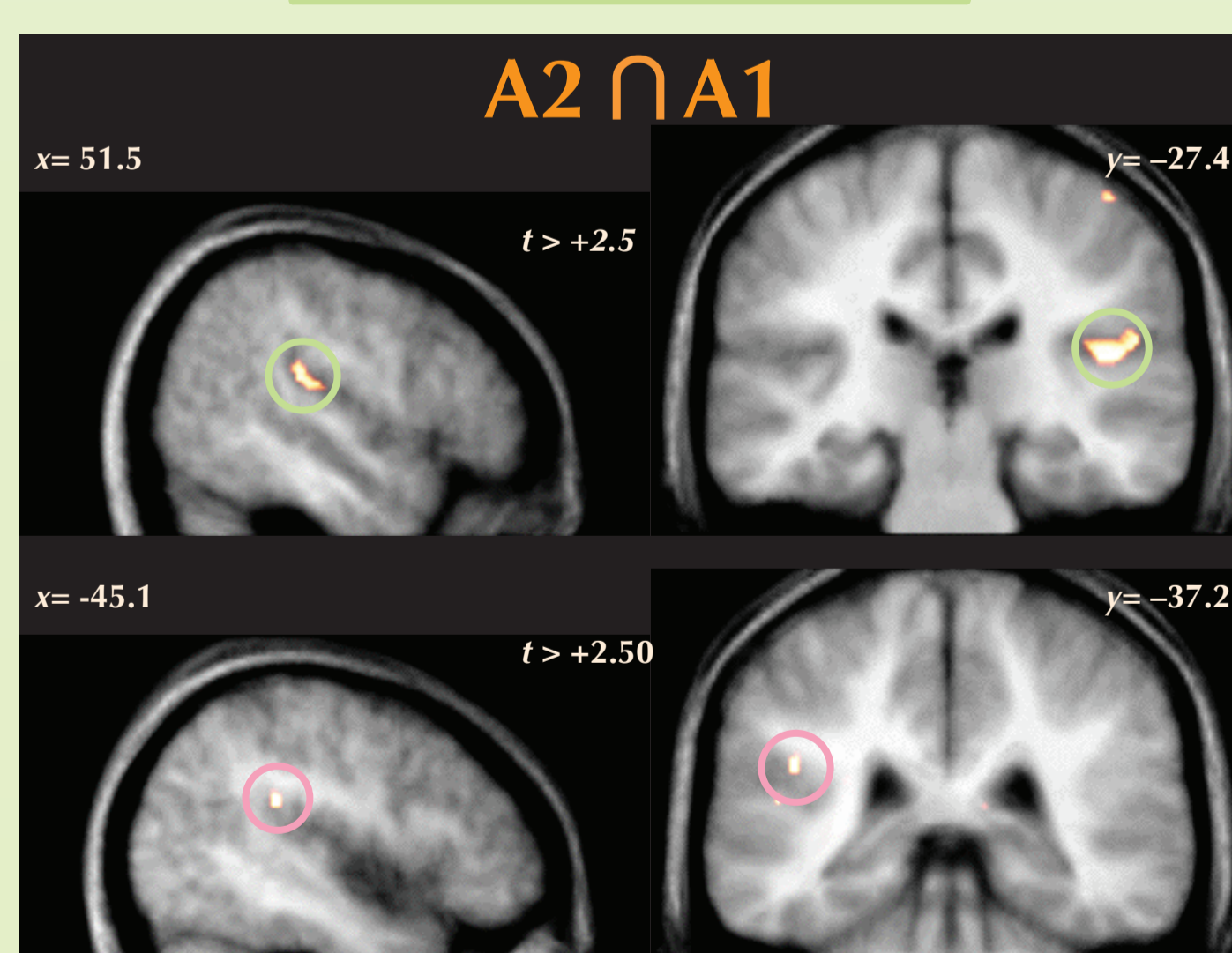
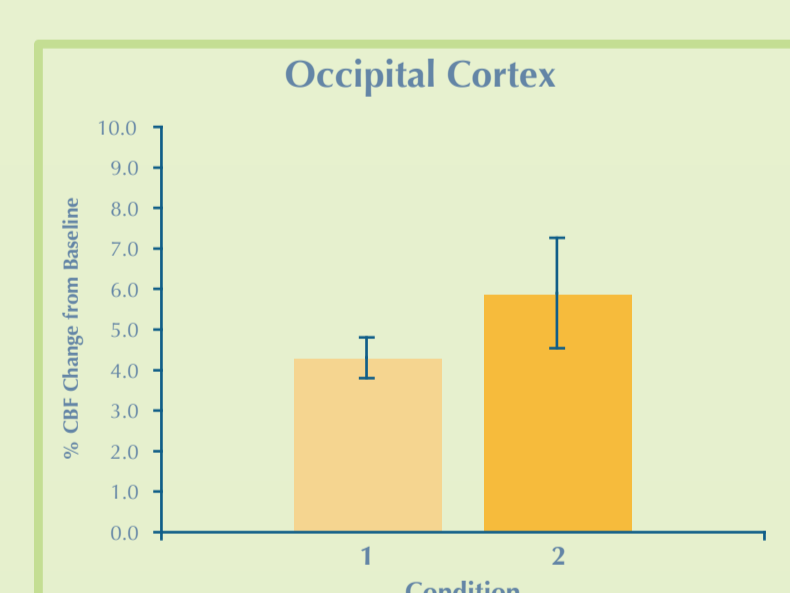
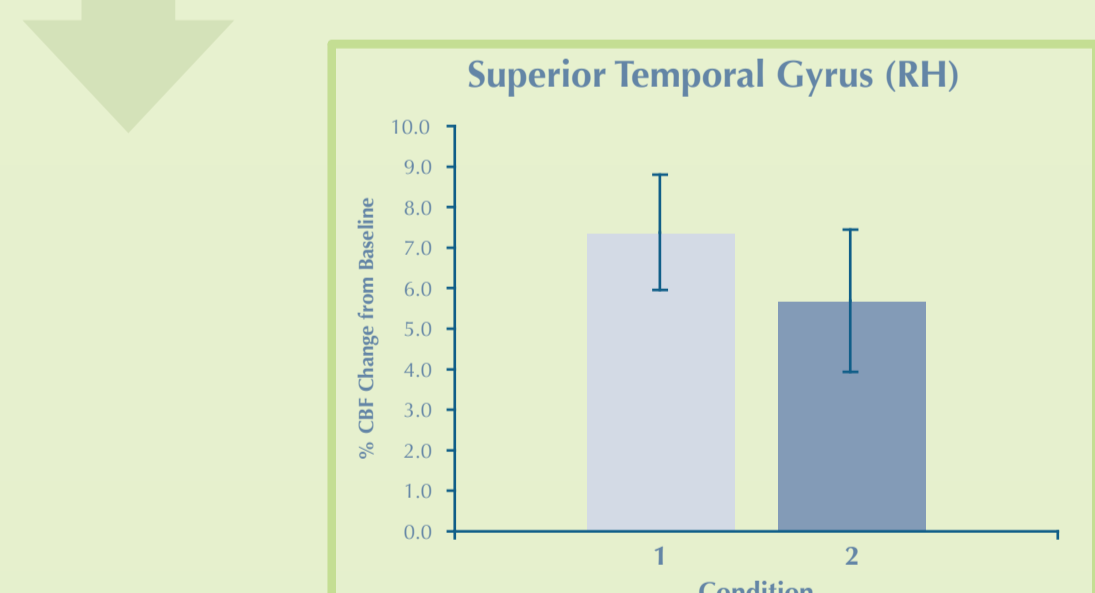
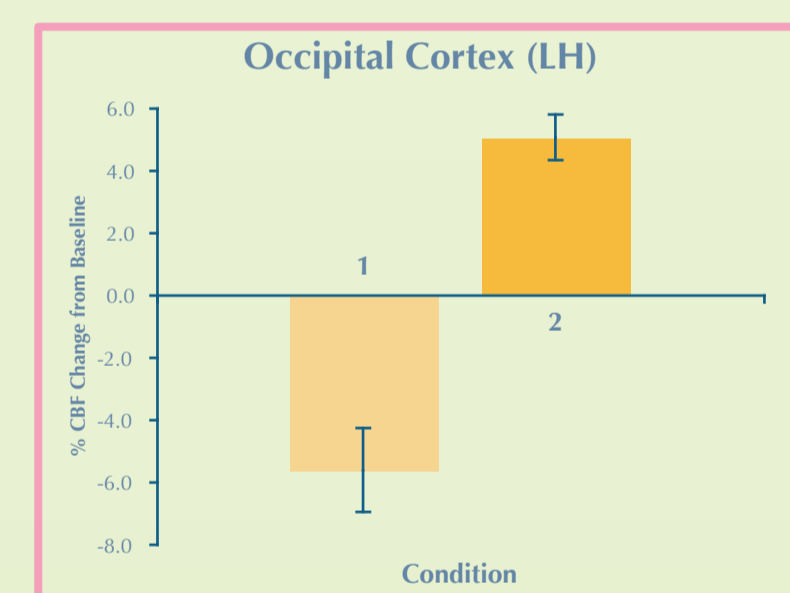
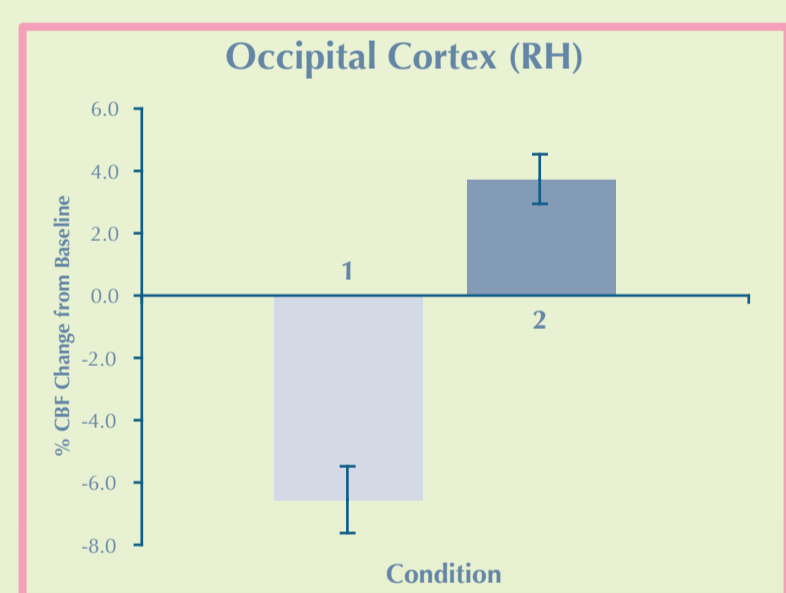
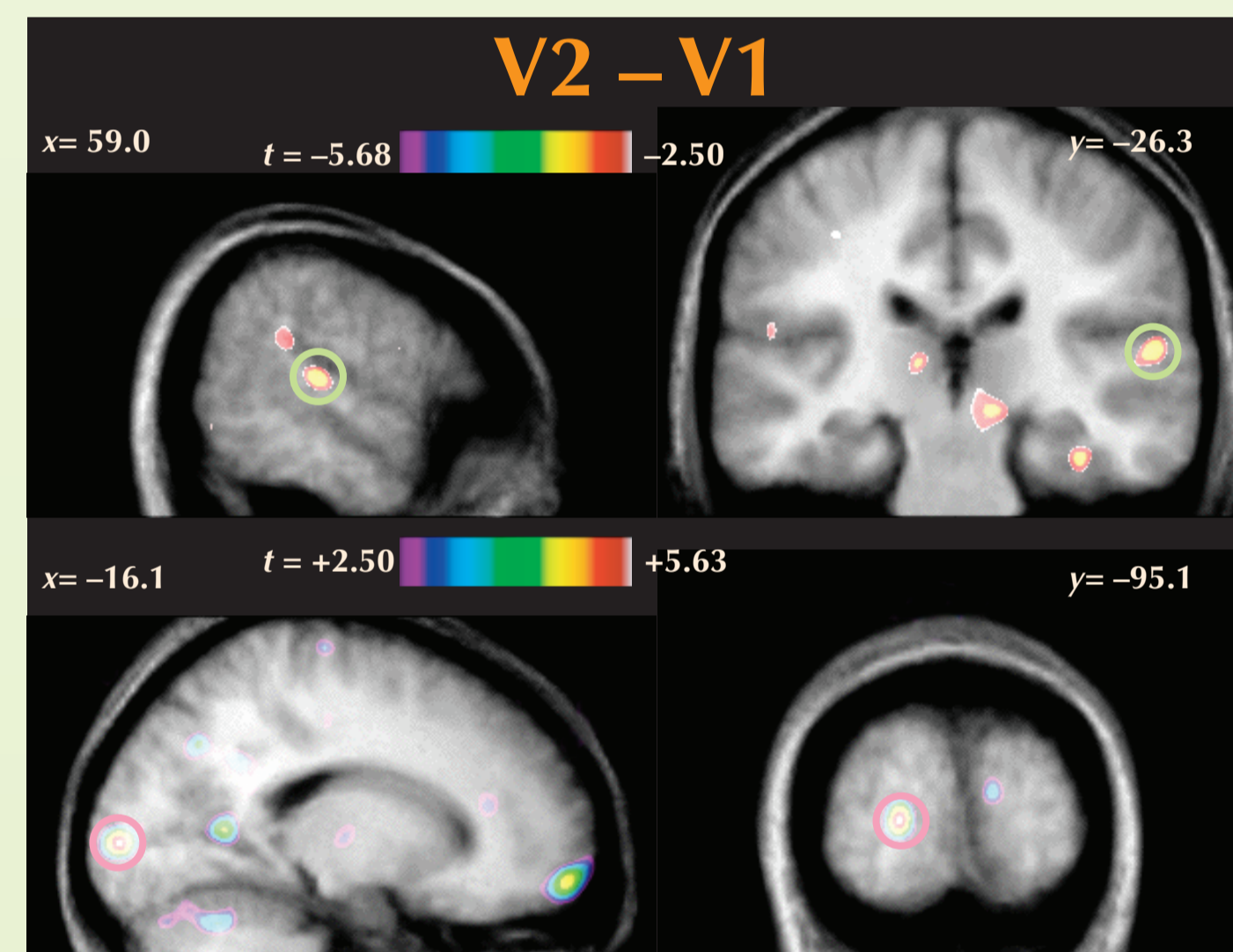
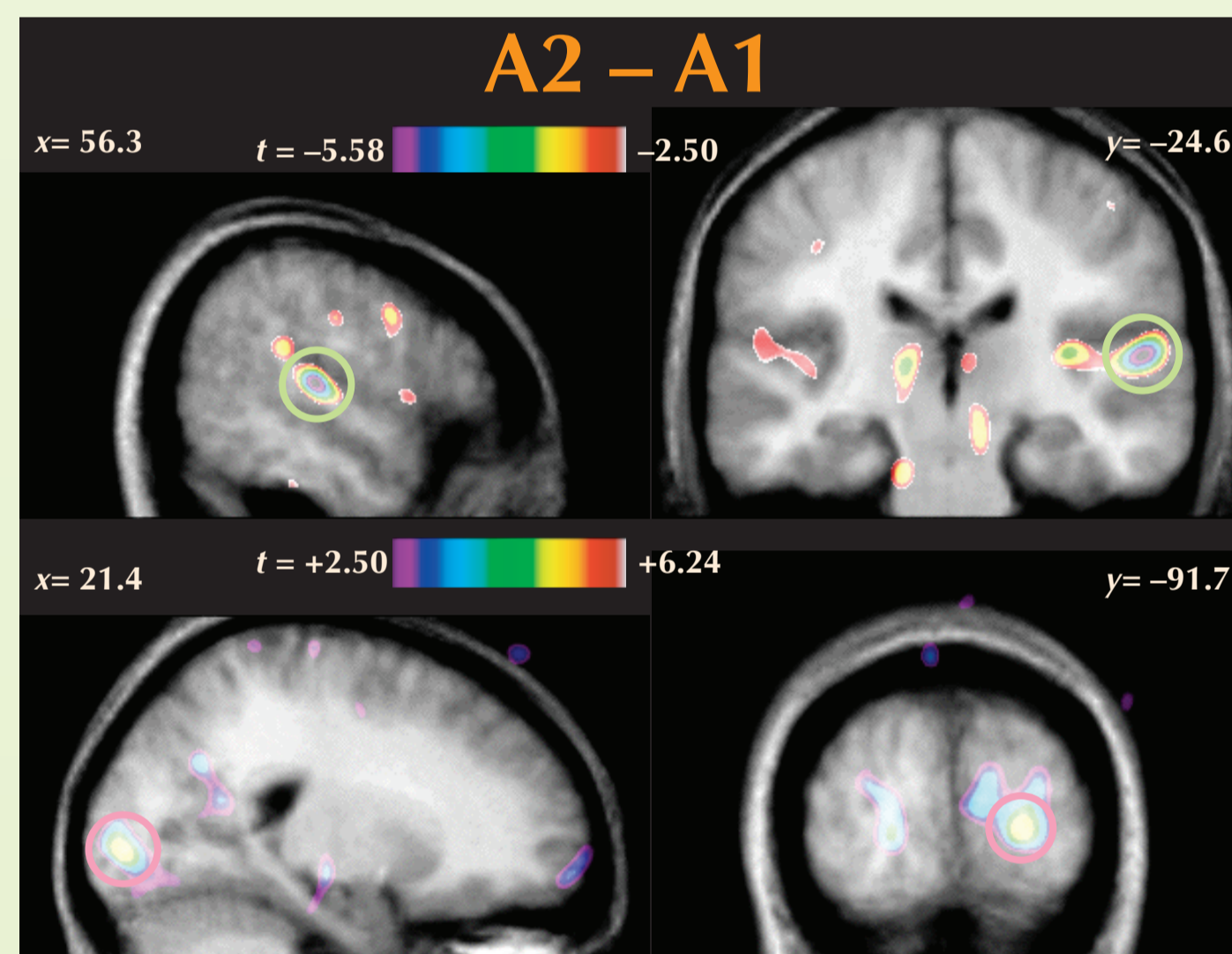
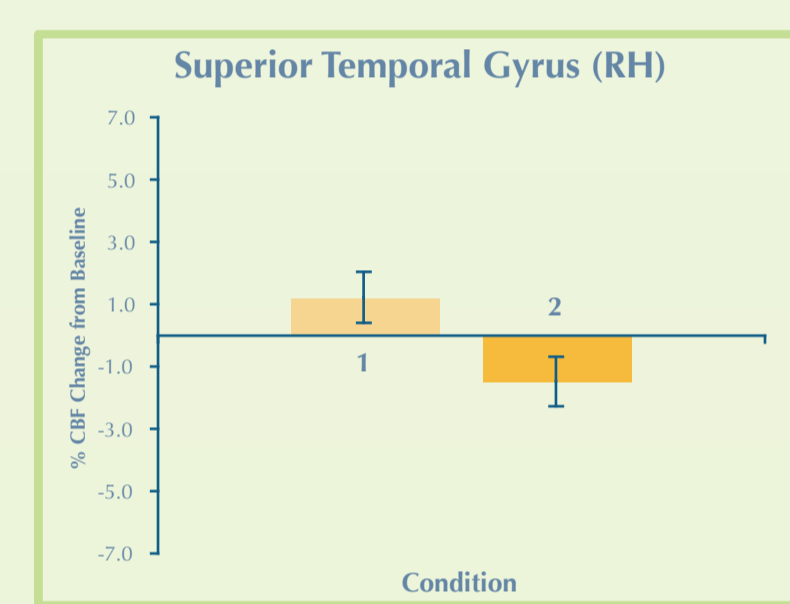
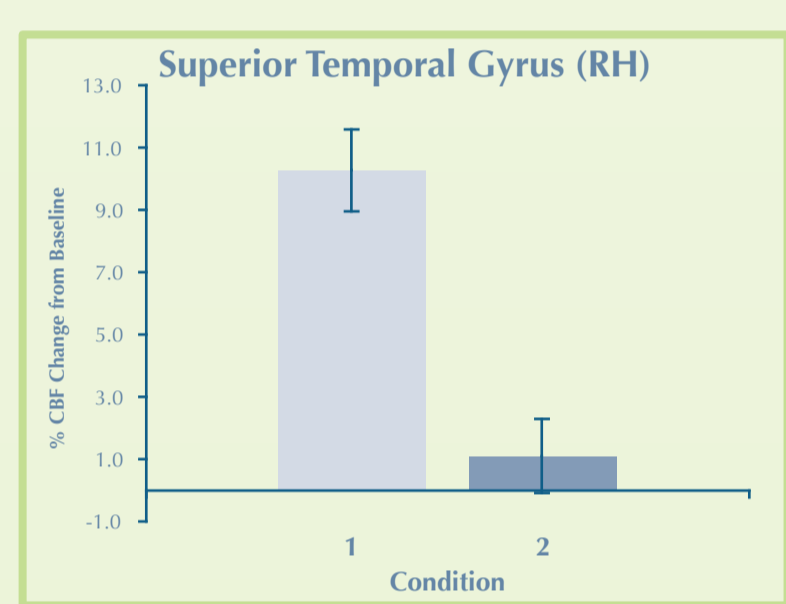


Condition 1

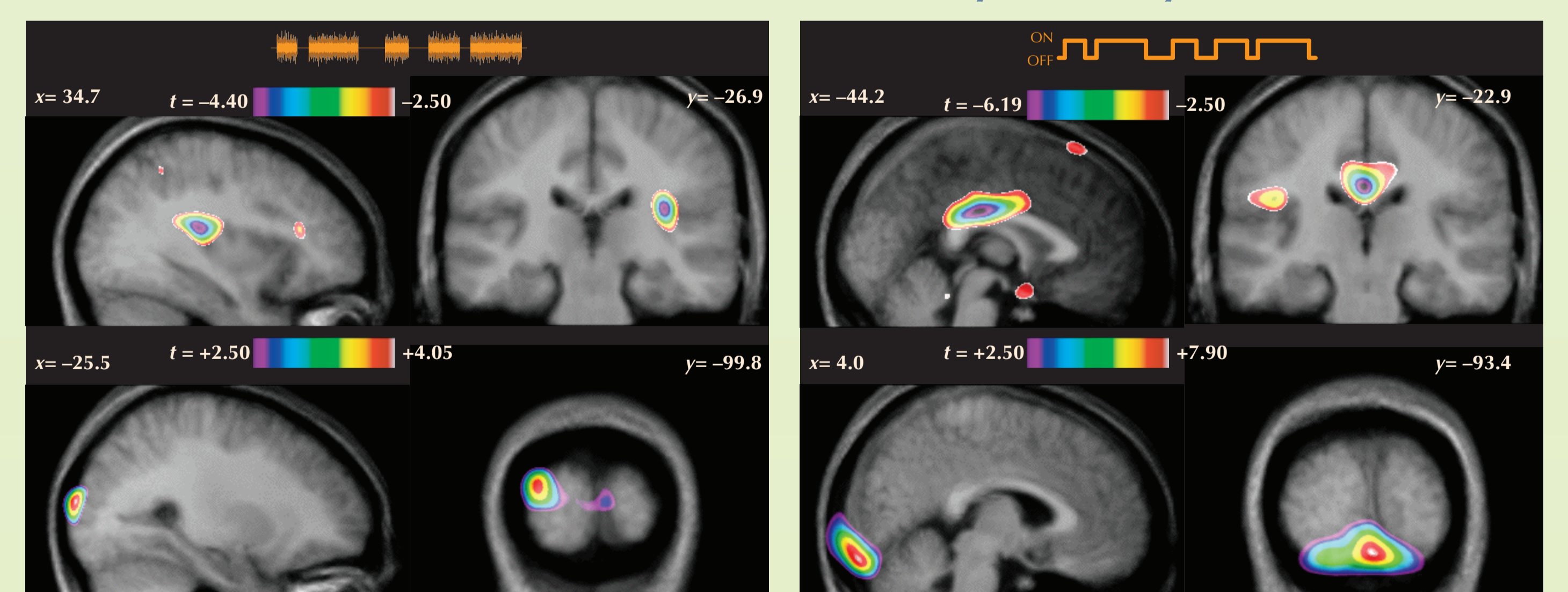


Condition 2

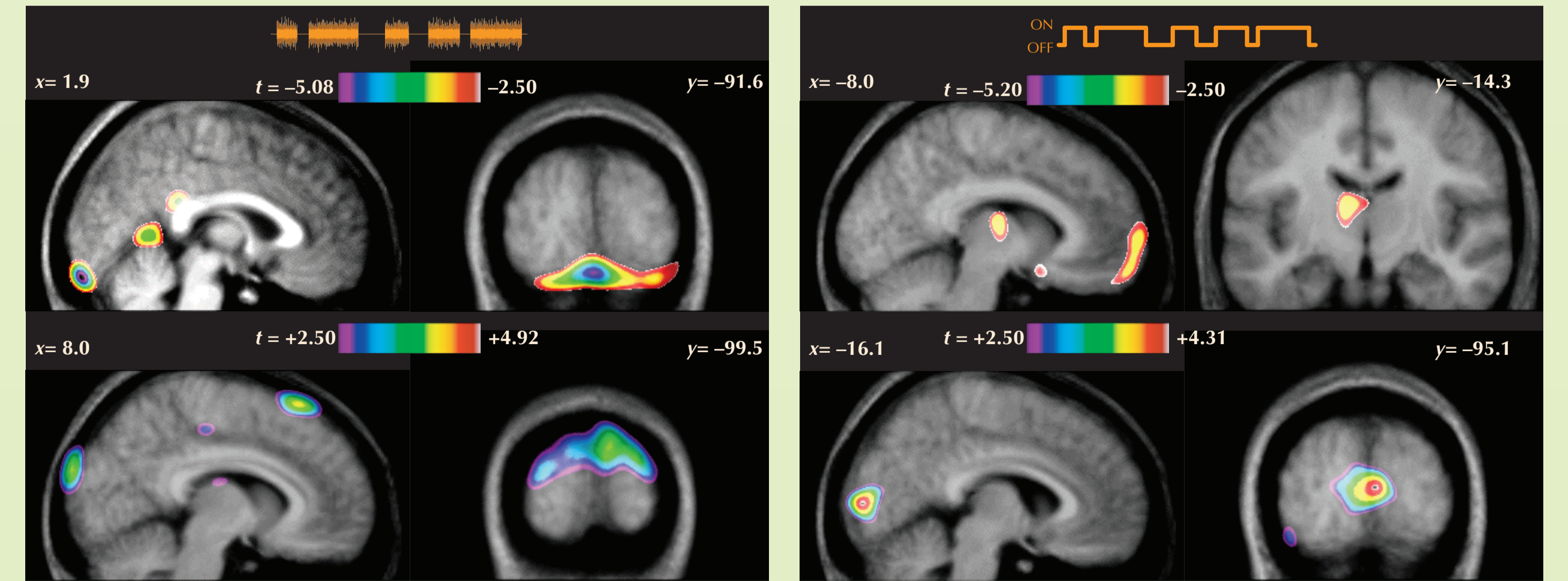
## Contrast Analyses



## Functional Connectivity Analyses



Condition 1



Condition 2

## Summary/Conclusions

- With pre-exposure to the pairing of auditory and visual stimuli, one observes an asymmetric cross-modal recruitment of sensory cortices by way of activation of the visual cortex by the acoustic components of the bimodal stimuli.
- Contrast analyses reveal that the recruitment of the visual cortex by acoustic signals may be linked to the associative nature of the bimodal stimuli during paired presentations, as in the naïve subjects, the visual cortex appears to be deactivated by the same auditory stimuli.

- Conjunction analyses provide further support for the dependence of this phenomenon on pre-association of auditory and visual stimuli, by the virtue of having no voxels of cross-modal cortices being shared in the intersection of the two conditions.
- Functional connectivity analyses provide further support for the asymmetric recruitment of cross-modal sensory cortices in favour of acoustic stimuli.

## Acknowledgements

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